



## Offset Printing

Offset Printing is a printing technique in which the inked image on a printing plate is printed on a rubber cylinder and then transferred to paper or other material. With very little technological changes in this traditional printing technique over the past century, nearly 90% of all printed material is still produced by an offset printing method.

## Digital Printing

Using high speed copiers capable of scanning and printing documents faster than normal office photocopiers, Multigraph offers high volume Black and White photocopying. We also offer superb quality digital color printing produced on our color printers.

With the advent of digital printing, it is now possible to print 50 or 500 brochures or booklets in full color. Multigraph has invested in small format digital color copiers that can print 1- or 2-sided documents up to 12 x 18 with a variety of paper stocks to choose from and with a quick 2-3 day turnarounds for most jobs. In addition, our Canon machines are able to both copy a document or print it from a computer file.

## Large Format Printing

Our state-of-the-art Epson 9600 large-format, inkjet printer is for producing images that are to 43" wide and as long as you can imagine. We can produce photographic-quality images, detailed and intricate computer graphics, symposium presentation posters, and other images of any design. Paper stock is available in glossy, matte and vinyl.

## 1-, 2- or 4-Color Printing

Multigraph gives you several options when printing using colors. One-color printing frequently uses the standard black ink on white paper, but varying the ink is an option and can create a different and eye-catching look. Another option would be to vary ink color and paper color to create an even more dramatic look.

Two color printing commonly uses black and one other color to create a more drastic feel to the brochure. There is also the option of using different inks, and paper color to give your document higher impact on the reader.

Although we typically do not print 4-color process jobs on our presses (see digital printing for small volume jobs), we will be happy to prepare your files, create proofs and send your files to a commercial vendor.

